



September/October

Olde Town Arvada Merchant Update:

Hello BID Businesses!

A few key updates:

- Upcoming Olde Town Events
- Ways to Get Involved with the Olde Town BID
- Contact Information for Your Olde Town Board of Directors and Staff
- Get Informed on 6C – Proposed 1% Sales Tax by Arvada Fire, Meeting on 10/2
- Paid Parking Recap – On Pause
- ★ Announcing the Olde Town Ambassadors – Please Welcome Them! ★

Upcoming Olde Town Events

- **Trick or Treat Street**, Friday, October 30, 5pm – 7pm
- **Jackalope Artisan Fair**, October 17-18, 10am – 5pm
 - This not a BID or City event; this is organized by Jackalope
- **Olde Town Tree Lighting/Small Business Saturday**, November 28, 6pm
 - Our full holiday schedule will be released in October
- **ONGOING:** Mural and bin block painting on Olde Wads and Grandview, completion by October 30!

Get Involved! Join One of Our BID Committees!

Email Katie Arpin or Jean Gordon to get added to the Zoom invite. All meetings are virtual. admin@oldetownarvada.org, jean@visitarvada.org

Event Committee:

Help shape and enhance Olde Town's signature events, provide feedback, and bring new activation ideas to life.

Meets the 1st & 3rd Thursday of the month from 10:00am - 11:00am

Marketing Committee:

Collaborate on campaigns, promotions, branding, and strategies that drive traffic and visibility to Olde Town businesses.

Meets the 2nd Tuesday of the month from 10:30am - 11:30am

Placemaking Committee:

Support beautification efforts, public art, streetscape improvements, and projects that enhance the Olde Town experience.

Meets the 1st Wednesday of the month from 11:00am - 12:00pm

Safety Committee:

Work alongside stakeholders to address safety concerns, share feedback, and strengthen communication to keep Olde Town welcoming for all.

Meets the 1st Monday of the month from 1:00pm - 2:00pm

Everyone is Welcome to Attend our Monthly BID Board Meetings

The BID Board generally meets on the 4th Wednesday of each month. During the holidays, meetings may be changed to accommodate the calendar. Special meetings may be held throughout the year. All board and special meetings are open to the public. Meeting agendas with meeting locations are posted online.

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