



***Meeting of the Board of Directors
Meeting Minutes***

Held: January 28, 2026 – 11:00 AM
Jehn Building

BID Board Members Present:

Kristin Chayer
Allyson Skiba
Scott Spears
Alyssa Rossi
Steven Cohen
Dwayne Cameron
Kim Whitehead

Absent (excused):

Loren Naftz
Debbie Hansen

Absent:

Also in Attendance:

Stephanie Paul - Director of Marketing and Events
Sarah Miley - Arvada Economic Development Association
Jessica Garner - City of Arvada
Rebecka Lovisone - City Council
John Marriott - Previous City Council Member and Member of the Community
Commander Kelly Shennan - Arvada Police

Call to order: 11:04 am

Disclosure of potential conflicts of interest: None

Public Comment/Other Business:

John Marriott - City Council is looking to make changes to Short Term Rentals conditions in the City of Arvada. The changes can be very positive including better enforcement and stricter timelines, but the structure to limit short term rentals.

Kristin Chayer - from Keith and Karen Crowley, they have seen an increased number of intakes since the library closure, and have had to close to new intakes today. They have had six nights of severe weather with 100 people and 50 hotel rooms. On February 2 the Rising will host 50 baseball players from Regis for their day of service.

Approval of Minutes:

December 17, 2025 – 1st (Ally Skiba) 2nd (Steven Cohen) - Approved. Dwayne Cameron - Abstained

President's Report (Kristin Chayer)

- Loren is not here today due to her youngest in the hospital, she may not be responding fast.
- Library closure discussion, has your business seen an increase of unhoused, either positive or negative?
- In discussion with the city about an ambassador program similar to the ranger program that happened in the summer of 2025.
- BID Board Involvement, going over board application later. Make sure you are a part of one committee. Start keeping track for volunteer hours as well.

Treasurer's Report (Stephanie Paul)

- Review documents that are sent out.
- Received Q4 2025 check in Q1 and have been deposited and the bank accounts are settled.

Motion to approve the Treasurer's Report - 1st (Scott Spears) 2nd (Kim Whitehead) - Approved

CORE Team (Commander Kelly Shennan)

- Field training is starting for 21 new officers for APD, they will be done with training in May.
- Core is down to three officers instead of four, looking to fill that position in May.
- RTD Police is currently growing their force to be more proactive about RTD property.
- Working with Parks to make a plan with the Arvada Army Navy Surplus parking lot open during events.

AEDA Update (Sarah Miley)

- Exterior Grant is open until March 16
- Hosting roundtables for businesses in Arvada to get more information for data.

City Staff Update (Jessica Garner)

- In the process of recruiting for AEDA for a replacement for Iza
- Short Term Rentals planning commission meeting next Wednesday, and voting on February 17
- Had a workshop to create a composition plan and make sure they are staying engaged with businesses, BID, AEDA, and AURA.

City Council Update (Rebecka Lovisone)

- February 17 is the public hearing for short term rentals, including owners, LLC names, and the amount of short term rentals that someone can hold a license too. Aiming to streamline this service.
- Feedback for Ambassador service hours in Olde Town, they can do a poll, and scope of service.
- The 72nd bond project is not moving forward due to being over \$30 million budget it was originally granted.

Director's Report (Stephanie Paul, Scott Spears, and Kristin Chayer)

BID Update

- Interim Executive Director Role Job Description has been sent out to all board members to review, and proceed in next steps after Executive Session today.

Motion to approve Interim ED Job Description (Kristin Chayer) 1st (Alyssa Rossi) 2nd

- BID received the City Funding for Quarter 4 of 2025, Quarter 1 of 2026, and snow removal from early December last week.
- Feedback on hours for Olde Town Ambassadors and scope of services, the city talks are still ongoing. Once scope of work, hours, and services are finalized bids will go out.
- Library is closed for the time being, they have opened their satellite location at Arvada K-8

Skating Rink

- The skating rink has seen 403 skaters this year vs. 505 skaters count in 2025
- The rink has generated \$3,121 vs \$3,820 at this time last year in 2024

Gift Card Update:

- Olde Town Arvada Gift Card system is still down, the helpline kept sending me to Canada's support team which now I have fully got everything back transferred to the US support team so we are able to proceed with getting it back and running.

Placer Update

- Had an increase of visitors in December compared to November.
- Compared to December 2024 and December 2025 we were only down -1.04%

Placemaking Subcommittee (Steven Cohen)

- Skating Rink has been fully taken down.

Numbers throughout the years:

2022/2023 Season:

- 1, 566 paid skaters
- Total Cost - \$71,912
- Total Revenue - \$23,345 (ticket sales & sponsorships)

2023/2024 Season:

- 616 Paid Skaters
- \$4,329.71 in ticket sales
- 0 Sponsorships
- Around \$20,000 for supplies set up and new rink set up

2024/2025 Season:

- 505 Paid Skaters
- \$3,820 in ticket sales
- 0 Sponsorships
- Around \$10,000 for supplies, set up, tear down, and other items

2025/2026 Season:

- 403 Paid Skaters
- \$3,121 in ticket sales
- 0 Sponsorships
- Around \$8000 (right now) for supplies, set up, tear down, deep cleaning and other items

Events Subcommittee (Scott Spears & Stephanie Paul)

- Chocolate Affair is on February 7, Jennifer from Ralston House has reached out personally to everyone.
- Mardi Gras Brass Band March on Tuesday, February 17, march from 5:15pm - 6:30pm with a pre-performance in front of Carly's. Quantum is getting back to me by the end of the week about being a presenting sponsor for the event, they are going through internal changes so cannot commit to annual sponsorships right now.
- Winterfest is happening on February 28, Arvada Festivals was thinking about using the DDZ for the bars this year, and had an open discussion on how to proceed.
- St. Patrick's Day Festival is on March 14, 2026 working on finalizing the event.
- Will go back to twice a month meetings in February.
- Propose to change hours for Second Saturday to 3:00pm - 8:00pm

Safety Subcommittee (Stephanie Paul)

- We do have limited funding for the safety grant still that is available until the end of March, if you have any ideas for the use let Debbie know. Right now we are planning to use it to update the first aid kit for events.

Marketing Subcommittee (Ally Skiba)

- Sponsorship packet has been sent out to compare and approve
- Outfront has sent out the market rates. We want to compare numbers from past Kaddie numbers.

AURA Update

- No Update

BID Board Application Discussion:

Motion to approve to BID Board Application (Kristin Chayer) 1st (Scott Spears) 2nd

Public Comment:

- None

Other Public Comment:

Meeting adjourned at 1:12pm