



**HOTA Merchant Meeting
Tuesday, September 14, 2010
Arvada Library**

Board President, Bob Fifer:

- We are going to continue to grow the ArtWalk and expand the event each month. The event will be Friday, Oct 1 6pm-9pm and HOTA will promote thru posters again.
- Harvest Festival had 40,000 attendees on Saturday. Being more involved with parking as an organization really helped to get employees and customers to the store. We as an organization are NOT advocating for the Festival to leave Olde Town but we do want to continue to work with organizers to improve the event for Olde Town merchants and customers. We want Olde Town merchants to be more involved by having a booth and being more visible at the event.

Spotlight On: Kickin Cowgirls **7509 Grandview Ave:**

- Owner Char Beck has been open for about 3 months with a variety of artwork. She soon wants to start art classes at the store and is happy with the ArtWalk in Olde Town.

Transient Vending: Executive Director Jason Dennison

- We are seeking further input from our members to help our Executive Committee draft a policy/procedure on transient vending in Olde Town, as they have been asked to review transient vending applications for Olde Town. We will send an email requesting feedback from merchants.

Event Updates:

- Farmers Markets continues thru September 26th in Olde Town Square.
- First Friday ArtWalk, October 1st 6pm-9pm
- Festival of Scarecrows, October 9th 10am-3pm. We are accepting entry forms for the Scarecrow contest. Please call our office for an entry form 303.420.6100.
- Trick or Treat Street, October 29th 6pm-8pm. We will be charging this year \$2/ child or \$5 for a family in order to increase safety measures. Kids will receive a treat bag, a map or participating vendors, and there will be other activities in the Square.

Next meeting is Tuesday, October 11th 8:30am.